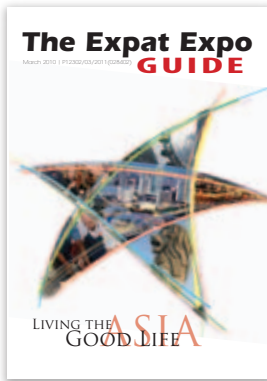


# The Expat Expo Guide 2010



The Expat Expo Singapore  
20 – 21 March 2010  
Suntec Singapore  
Hall 401

## THE PUBLICATION

TEG Asia will be publishing a special guide for The Expat Expo Singapore. This guide will be given to all the visitors to the expo. We are expecting an attendance of between 5,000 to 10,000 resident expats and Singaporeans.

## CONTENTS

The magazine will feature more than just information about the exhibition and a listing of the participating companies. It will carry articles about expat life in Singapore and the many attractions of living in the city-state. It will contain information about some of the popular spots around the region which resident expats might wish to visit.



## WHO SHOULD ADVERTISE

Hotels, airlines, tourism bodies, relocation companies, financial services, property companies, international schools, retail outlets, food and beverage outlets and any other company or organisation interested in targeting this affluent expat community.

## DISTRIBUTION

10,000 copies will be distributed at the expo and to our database of expat executives at multinationals based in Singapore.

## RATES FOR THE EXPAT EXPO GUIDE

Any company may advertise in this special exhibition guide and exhibitors enjoy a 50% discount on the rates.

### ARTWORK FEE:

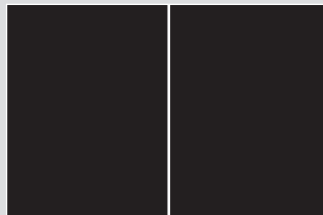
Charge will depend on work involved. Ranges from S\$300 – S\$800

### ARTWORK SUBMISSION:

- PDF format – 300dpi.
- InDesign & QuarkXpress – save with high-res pictures and fonts.
- Illustrator – text must be outlined and saved together with high-res pictures if pictures are not embedded.
- Photoshop psd/eps/jpeg – 300dpi.
- Colour proof must be provided. No film output accepted.
- TEG Asia cannot assume liability in the event of faulty artwork from client.

### BOOKING DEADLINE:

11th February 2010



### Double Page Spread (DPS)

Non Exhibitors	S\$4000	US\$2900
Exhibitors (50% off)	S\$2000	US\$1450

Trim size: 297mm (H) x 420mm (W)  
Bleed size: 305mm (H) x 430mm (W)  
Text size: 265mm (H) x 360mm (W)



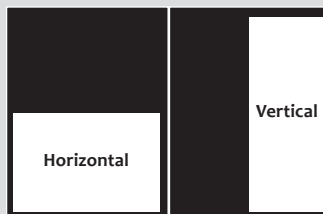
### Back Cover

Non Exhibitors	S\$4000	US\$2900
Exhibitors (50% off)	S\$2000	US\$1450

### Full Page

Non Exhibitors	S\$2400	US\$1750
Exhibitor (50% off)	S\$1200	US\$875

Trim size: 297mm (H) x 210mm (W)  
Bleed size: 305mm (H) x 215mm (W)  
Text size: 265mm (H) x 180mm (W)



### Half Page

Non Exhibitors	S\$1250	US\$900
Exhibitors (50% off)	S\$625	US\$450

Half page (Horizontal): 130mm (H) x 180mm (W)  
Half page (Vertical): 265mm (H) x 85mm (W)



### Quarter Page

Non Exhibitors	S\$650	US\$500
Exhibitors (50% off)	S\$325	US\$250

Quarter page size: 130mm (H) x 85mm (W)